Q: Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

A: 1. 34.4% of crowdfunding is done in theater and has a success rate of 54.36%

0.4% of crowdfunding is done in Journalism with 100% success rate.

2. Goals in ranges of $15000-19999, $20000-24999, and $30000-34999 has 100% success rate. The lowest success rate is in goals of $50000+ at 37.38%.

3. While there is not a large variation of success depending on the month, the greatest successes for crowdfunding are in the months of June and July. Most crowdfunding’s are done in January and July.

Q: What are some limitations of this dataset?

A: The location where the crowdfunding took place is unknown, as well how it was advertised. The target audience is unknown as well.

Q: What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A: Graphs of percentages for greatest months, categories, and goal amounts to crowdfund in.

That way we would be able to determine the best chances of success with what month to crowdfund in, and goals to set. As well as a standard deviation curve chart.

* Use your data to determine whether the mean or the median better summarizes the data.
  + The Median better summarizes the data. As the data is spread out.
* Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?
  + The successful campaigns have more variability than the unsuccessful ones. This is shown with the Standard deviation as it has a larger number, showing a wider spread of data.